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CUSTOMER CONNECTION

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JM EAGLE INCREASES SOCIABILITY

JM Eagle, once again leading the industry in the advancement of plastic pipe, is increasing its presence on the most popular websites.

Now fully up and running on Facebook, Twitter, LinkedIn, YouTube and more, JM Eagle aims to give its customers and those with interest in plastic pipe several new sources for information. The presence will also provide places to discuss the benefits of plastic pipe.

“JM Eagle’s new social-networking strategy aims to get information to a broader range of customers, civil engineers and municipal officials,” says Neal Gordon, vice president of marketing for JM Eagle. “It will be sure to reach a growing audience that relies on social networking for its information.

JM Eagle invites industry professionals to join the online conversation at:

- YouTube.com/jmeaglepipe—JM Eagle’s own “channel” includes eight videos with more to come.
- Facebook.com—Highly targeted content will share case studies, product applications, company news, etc.
- LinkedIn—JM Eagle reaches the professionals who work with pipe through its own page and inclusion in industry groups.
- Twitter—Periodic transmissions will provide quick updates on JM Eagle news of interest, as well as reminders about specifying the right pipe.

[Like us on Facebook](#)



[Join us on LinkedIn](#)



[Follow us on Twitter](#)



[Watch us on YouTube](#)



For more detailed information of a larger scope, JM Eagle is also growing its presence on Wikipedia. This site explains in long form the company’s product line, industries served, company overview and philanthropic works.

Of course, customers and the public can still find comprehensive information about the company at www.jmeagle.com.

The Marketing team has worked hard to raise JM Eagle’s visibility on these media, and appreciates your interactive participation. Please click on the links above to keep up with JM Eagle and join the company in this social realm.

For more information, visit www.jmeagle.com or contact your representative.